Energy Cost and its Impact on Commercial Mortgage Default Rates

Energy and Mortgage Default – A Primer for Lenders

Do a commercial building’s energy expenses affect its risk of mortgage default? Substantially, according to a study conducted by Lawrence Berkeley National Laboratory (LBNL) and the University of California’s Haas School of Business that was sponsored by the U.S. Department of Energy (DOE). When the research team merged TREPP’s large mortgage performance data sets for commercial office and multifamily properties with energy consumption data from the same buildings (available due to many major cities’ energy consumption disclosure laws), the correlation between energy usage and mortgage defaults was clearly evident – higher energy use was associated with higher default rates. Similar correlations were found with electricity prices – higher prices were associated with higher default rates. An example of how energy cost risk can impact cash flow is illustrated in Figure 1, below.

Building off these findings, the team collaborated with lender partners to look at specific loan data on several office buildings. Each showed that energy management practices and pricing were shown to have considerable implications on the likelihood for default. Figure 2 shows the potential range in energy consumption depending on the quality of energy management practices at the subject building. Figure 3 below shows how a Denver office building in one lender’s portfolio demonstrated roughly one-third greater default risk (268 basis points) than the industry standard of roughly 8% when it was modeled with poor energy management practices (basically, poorly controlled lighting and HVAC) rather than typical ones. The same building had about 30% (248 basis points) less default likelihood than the 8% average assuming good energy management practices. The findings also held true for a Denver hotel and San Francisco multi-family building (not shown in charts).

It’s important in that standard industry lending practices largely overlook energy expenses. Ostensibly, they are part of net operating income (NOI), but standard practice often uses industry averages rather than actuals in making NOI estimates. Moreover, these practices rarely ever consider the potential volatility of either energy consumption or prices in developing their loan offers, and the research results show that this volatility can be considerable – and have substantial impacts.

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Piloting an Energy Risk Score Currently, the team is working to develop a simple way to demonstrate a building’s energy risk, perhaps akin to the seismic risk rating that is widely recognized in the mortgage industry. This energy “risk score” would account for both the absolute level of energy usage and prices, as well as the volatility risk over the life of the mortgage. The goal is to make it both simple and, if possible, readily accessible to those outside of the energy world and inside the commercial mortgage industry, e.g., by making it a function of NOI such as the “energy service coverage ratio” metric shown in Figure 4. The group is also investigating the difference in energy effects between buildings with gross and net leases.

Call to Action
Interested in learning more or participating in a pilot test of the energy risk score? Contact the project’s principal investigators, Paul Mathew (PAMathew@lbl.gov) or Nancy Wallace (newallace@berkeley.edu). The team is particularly interested in working with lenders and investors who would like to understand the implications of the results for their own investments.

News articles:
Study: Buildings with Poor Energy Efficiency Default at Higher Rate, Urban Land Institute

Poor Energy Efficiency May Predict CMBS Default Risk, TREPP

Technical reports and more information:
https://buildings.lbl.gov/cbs/energy-factors-commercial-mortgages

Participants to date:

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